

## KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-34203-1

DATE PRINTED

10/12/12

AND

PAGE 1

253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME NATIONAL MEDIA RESEARCH PLANNING

NATIONAL REPUBLICAN CONGRESSIONAL COMM.

AND 815 Slaters Ln

320 1st St SE

ADDRESS Alexandria VA 22314-1219

Washington DC 20003-1838

USA

USA

CONTACT TRACEY ROBINSON

PRODUCT/EST# 3338

LOCAL SALESPERSON NICOLE ELIE POL

AGENCY EST. NO.

3338

PRODUCT 1300

CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12 NO. WEEKS: 1

Cancellation Notice  
Required  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	F	2	04:00P	05:00P	30S	10/19/12-10/19/12	CBS13 NEWS @ 4	2	2500.00	5000.00
2	Sa	1	04:30P	04:58P	30S	10/20/12-10/20/12	CBS13 EARLY NEWS	1	2500.00	2500.00
3	F-Su	4	10:00P	11:00P	30S	10/19/12-10/21/12	CBS 13 10PM NEWS M-SU	4	5000.00	20000.00
4	M-Th	1	10:00P	11:00P	30S	10/22/12-10/25/12	CBS 13 10PM NEWS M-SU	1	6000.00	6000.00
5	F	2	11:00P	12:05A	30S	10/19/12-10/19/12	DAVID LETTERMAN	2	2500.00	5000.00
6	M	1	09:00P	10:00P	30S	10/22/12-10/22/12	HAWAII FIVE-0	1	20000.00	20000.00
7	T	1	09:00P	10:00P	30S	10/23/12-10/23/12	VEGAS	1	15000.00	15000.00
8	Su	1	11:00P	12:00M	30S	10/21/12-10/21/12	CBS13 NEWSRPT @ 11 (SUN)	1	2000.00	2000.00
10	Su	1	09:57A	05:30P	30S	10/21/12-10/21/12	OAKLAND RAIDER REGULAR	1	20000.00	20000.00
Total Contract:								14		95500.00
Billing Summary										
						Oct	Nov	Dec	Total	
Otr 4-12						95500.00	.00	.00	95500.00	
GRAND TOTAL									95500.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION